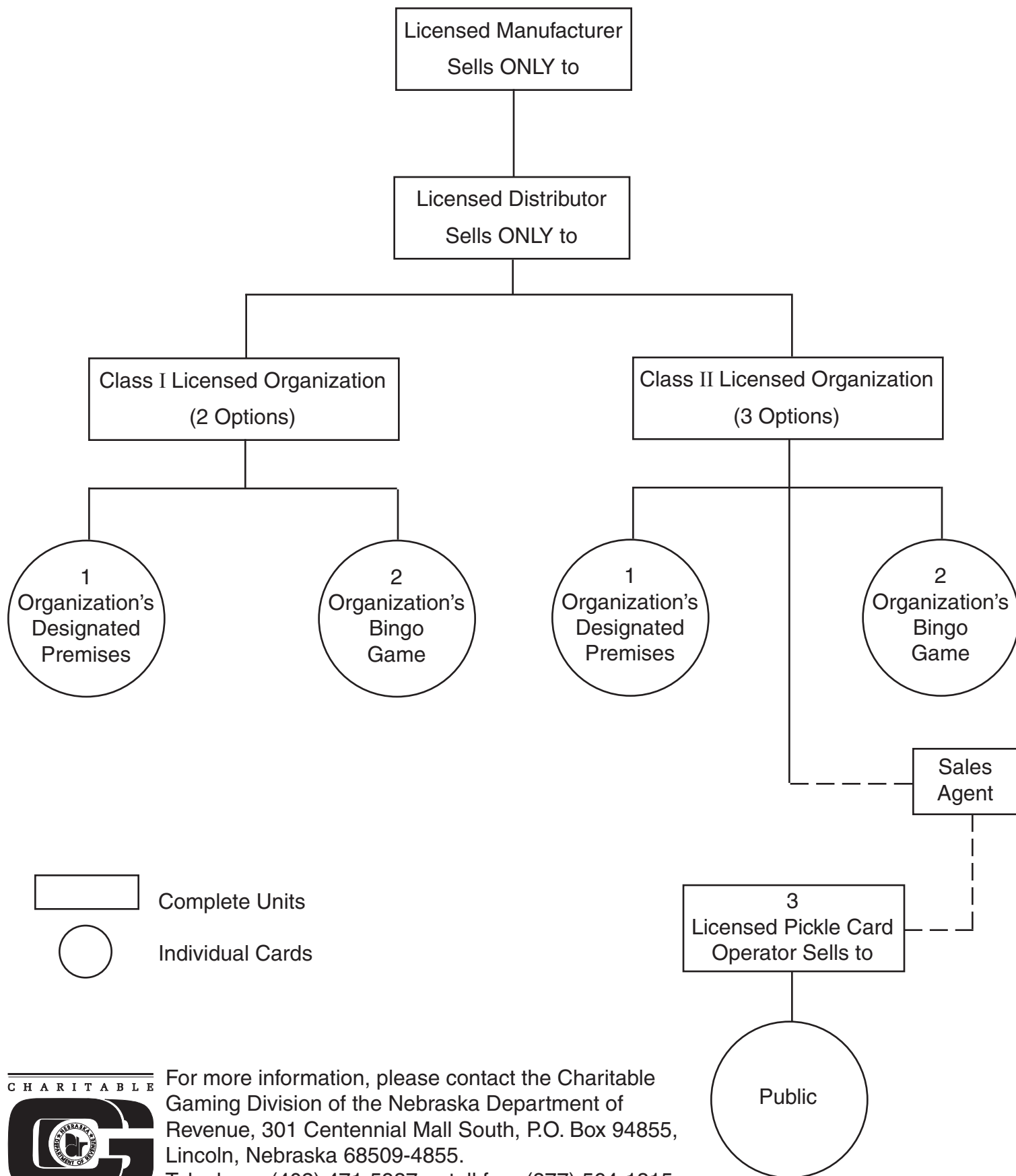


# How Pickle Cards Are Sold



For more information, please contact the Charitable Gaming Division of the Nebraska Department of Revenue, 301 Centennial Mall South, P.O. Box 94855, Lincoln, Nebraska 68509-4855. Telephone (402) 471-5937 or toll free (877) 564-1315 Visit our Web site at [www.revenue.ne.gov/gaming](http://www.revenue.ne.gov/gaming)

# Marketing of a Pickle Card Unit

Examples based on a 4,000 count unit and prize payout of 75%

## Description of Unit

		<b>\$1.00 Card</b>	<b>\$.50 Card</b>
Gross Proceeds		\$4,000	\$2,000
Less Prizes	75%*	<u>-3,000</u>	<u>-1,500</u>
Definite Profit		\$1,000	\$ 500

## Operator Commission

Operator Commission	Maximum 30% of Definite Profit	<u>-\$300</u>	<u>-\$150</u>
Organization Receives From Operator		\$700	\$350

## Organization Costs

Unit Cost	Actual	\$75	\$75
Imprinting	Actual	5	5
Pickle Card Tax	10% of Definite Profit	100	50
Sales Tax	Actual	10	7
Excise Tax	Actual	<u>10</u>	<u>5</u>
Total		\$200	\$142

## Allowable Expenses

Sales Agent Commission	Maximum 4% of Definite Profit**	\$40	\$20
Organization Expense		<u>40</u>	<u>20</u>
Total Allowable Expense	Maximum 8% of Definite Profit	\$80	\$40
Total Expense Allowed to be Paid by Organization		<u>\$280</u>	<u>\$182</u>

## Organization Profit

	<u>\$420</u>	<u>\$168</u>
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\* Prize payout must be at least 65% and not more than 80%

\*\* Included within 8% overall expense limitation.